

FOLLOW THE DIVERSION* SYMPOSIUM
Reaching People, Celebrating Places

Wednesday 25 February 2015 10:00am - 16:30
Venue: Junction, Paradise Place, Goole, DN14 5DL Googlemap link: https://goo.gl/maps/e9OG7
Parking: Stanley/Estcourt St (DN14 5AS) Free - limited space 2 min walk;
Goole Leisure Centre (DN14 5QX) Free 4 min walk; **Wesley Square** (DN14 5EZ) Pay & Display
Lunch and refreshments are included

Faceless Arts presents a one-day discursive event in partnership with the Knowledge Exchange Network (ArtsKEN), exploring creativity in the regions and on the borders, with inspirational talks from UK arts practitioners, policy-makers and academics. The day will feature dynamic case-studies, thought-provoking discussions and practical suggestions for instigating creativity, and is aimed at artists, academics, policy makers and community groups.

Schedule

Morning – Celebrating Place

10:00	**Welcome** Bev Adams FRSA (Artistic Director, Faceless Arts)
10:05 – 10:10	**Introduction to the morning.** Prof. Franco Bianchini (Professor of Cultural Planning and Policy, Leeds Beckett University)
10:10 – 10:20	**People + Place = inspirational events.** Stella Hall FRSA (Independent Event Producer and Key Note for the morning's panel)
10:20 – 10:30	**Funding projects about people and place.** Ralph Dartford (Relationship Manager, Touring, the North, Arts Council England)
10:30 – 10:40	**Sharing intergenerational stories of people and place.** Bev Adams (Artistic Director, Faceless Arts)
10:40 – 10:50	**Arts events in the making of place: Hypervelocity & the Grand Départ Yorkshire.** Adele Poppleton (Creative Economy & VCS Development Manager at Kirklees Council).
10:50 – 11:20	Questions
11:20 – 11:35	Break
11:35 – 12:25	Breakout discussion groups
12:25 – 13:15	Lunch and networking
13:15 – 13:35	Feedback from breakouts



Afternoon - Reaching People

13:35 – 13:40	**Introduction to the afternoon.** Prof. Franco Bianchini
13:40 – 14:00	**From participation to decision making.** Dr Leila Jancovich (Participation and Engagement in the arts Network, and Key Note for the afternoon's panel)
14:00 – 14:10	**Reaching and engaging rural communities, Transported Art.** Elaine Knight (Programme Director Transported and ArtsNK) and Katie Smith (Socially Engaged Artist)
14:10 – 14:20	**Arts Festivals that provide for people with disabilities.** Richard Sutton (Director, Disability Rocks)
14:20 – 14:30	**Carnival and its role in nurturing community ambassadors** Pax Nindi FRSA (Chief Executive, Global Carnival Centre)
14:30 – 14:50	Questions
14:50 – 15:05	Break
15:05 – 15:55	Breakout discussion groups
15:55 – 16:15	Feedback from breakouts
16:15 – 16:30	Plenary – Franco Bianchini
16:30	Close – Bev Adams

***** Follow the Diversion is a strategic touring project for 2014/15, run in partnership with Junction Goole, which aims to increase appetite for outdoor community events by exploring poignant memories, shared identity and taking time the to stop and see what is around you. Funded by Arts Council England, the project included a tour of 6 communities towards York, Hull and Doncaster, within a 45 minute drive of Junction, Goole; a series of training courses for community event managers and the Follow the Diversion Symposium.

About Faceless Arts

Established in 1990, Faceless Arts works at the leading edge of outdoor community arts practice with communities less well-served by creating exceptional arts experiences for everyone ... everywhere. Faceless Arts builds creative communities, bringing art and people together in the outdoors, on doorsteps, playing fields, in parks, shopping centres and at public events. The company aims to inspire, connect and energise; helping people to feel proud of who they are and where they live by exploring identity and well-being, tackling isolation and redefining outdoor spaces as places for creativity and social gathering.
http://facelessco.com @FacelessCompany

About Knowledge Exchange Network

The Knowledge Exchange Network conducts research exploring key issues in participation and engagement in the arts across the North of England. Coordinated by Leila Jancovich, (Senior Lecturer in Cultural Policy, Arts and Festivals Management at Leeds Beckett University) and Professor Franco Bianchini (Cultural Planning and Policy), the Network creates opportunities for knowledge exchange between cultural researchers, policy makers, managers and practitioners from across the North, to debate key issues around cultural development generally and participation and engagement in particular.
www.participationandengagement-arts.co.uk @artsken

Junction Goole Town Council
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Faceless 25 exceptional arts experiences for everyone ... everywhere